



district  
habitat

## SPONSORSHIP PROGRAM

Terrebonne Expo Center



**93%**

are home owners

**63%**

have a residential project

**75%**

consider works within 24 months

**EVEN MORE VISIBILITY AT THE SHOW**

- ▶ Increase your visibility
- ▶ Stand out from the competition
- ▶ Increase your sales and expand your market share
- ▶ Built your brand image
- ▶ Get new prospects
- ▶ Gain media visibility





The background of the entire page is a photograph of two people painting a wall. The wall has vertical stripes of white and light blue. In the foreground, a person's arm and hand are visible, holding a paintbrush with a yellow tip and a blue handle, applying blue paint to the wall. In the background, another person is visible, also painting. The overall tone is bright and positive.

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## BECOME **THE PRESENTER**

Rate : \$45,000

1 spot available



## MEDIA CAMPAIGN

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- Your logo everywhere through the media campaign: visually and orally

## TICKET

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- Logo or mention of your company on the entrance ticket

## WEB

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- Your logo on the home page
- Your logo in first position among the partners with hyperlink
- Registration of your company in the exhibitor directory with the "Presentor" symbol
- Advertising (big box format) with hyperlink rotating on the website of the home shows for one year
- Your logo on the sitemap displayed on the website

## SOCIAL MEDIA & NEWSLETTERS

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- Your logo on the Facebook cover photo and in the home shows newsletters
- Two dedicated publications on social networks
- Two articles and a dedicated banner in the newsletter
- Your logo in a partner thank you post

## PRESS RELATIONS

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- Mention of your company in press releases

## ONSITE

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- Three-person flying team
- Booth space of 800 sq.ft.
- 30 accreditations
- 50 p.c. of floor printed with your logo placed at the entrance of the show
- 5 banners displayed on the site (provided by the partner)
- Your logo on the wall of thanks located at the exit of the fairs + on digital screens
- Your logo on the plan of the show in the information booth and distributed to each visitor
- 50 free tickets



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## BECOME THE DIGITAL PARTNER

Rate: \$30 000

1 spot available

**MENTION OF YOUR COMPANY  
EVERY TIME WE ARE TALKING  
ABOUT THE PURCHASE OF  
ONLINE TICKET**





## MEDIA CAMPAIGN

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- Your logo will appear everywhere throughout the media campaign: visually and orally whenever we talk about the online ticket sales

## TICKET

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- Logo or mention of your company on the entry ticket purchased online

## WEB

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- Your logo on the Purchase Tickets page
- Registration of your company in the exhibitor directory with the "partner" symbol
- Your logo on the sitemap displayed on the website
- Your logo on the online ticketing site
- Your logo among the partners with hyperlink

## SOCIAL MEDIA & NEWSLETTERS

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- Your logo on all online ticket purchase banners in newsletters
- A dedicated publication on social networks
- Two dedicated publications in the newsletter with banner
- Your logo in a partner thank you post

## PRESS RELATIONS

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- Mention of your company in press releases referring to online ticket sales

## ONSITE

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- Booth space of 600 sq.ft.
- 20 accreditations
- Your logo on the wall of thanks located at the exit of the fairs
- Your logo on the floor plan located in the information booth and distributed to each visitor
- 50 free tickets



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## BECOME A COLLABORATOR

Rate : \$25,000

3 spots available



## MEDIA CAMPAIGN

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- Your logo will appear throughout the media campaign: visually

## WEB

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- A Web banner on the home page
- Your logo among the partners with hyperlink
- Registration of your company in the exhibitor directory with the "collaborator" symbol
- Your logo on the sitemap displayed on the website

## SOCIAL MEDIA & NEWSLETTERS

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- A dedicated publication on social networks
- An article or a video and a Web banner in a newsletter
- Your logo in a partner thank you post

## ON SITE

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- Booth space of 500 sq.ft.
- 10 accreditations
- 5 stickers on the floor distributed in the aisles of the show
- Your logo on the wall of thanks located at the exit of the fairs + on digital screens
- Your logo on the plan of the show in the information booth and distributed to each visitor
- 50 free tickets

## PRESS RELATIONS

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- Mention of your company in press releases



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## BECOME A DISTRICT SPONSOR

Rate: \$15,000

MENTION OF YOUR COMPANY EVERY TIME WE TALK  
ABOUT THE DISTRICT





## NEWSPAPERS & MAGAZINES

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- Your logo in the partners section of print ads.

## WEB

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- A Web banner on the home page
- Your logo among the partners with hyperlink
- Registration of your company in the exhibitor directory with the "District sponsor" symbol
- Your logo as a district sponsor on the site map posted on the website
- Your logo or a mention on the District page

## SOCIAL MEDIA & NEWSLETTERS

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- Your logo in a partner thank you post
- A dedicated publication on social networks
- An editorial text in a newsletter of the show

## ON SITE

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- Booth space of 400 sq.ft.
- 10 accreditations
- Stickers on the ground with your logo all along the course of your district
- Your logo on the wall of thanks located at the exit of the fairs
- Your logo on the plan of the show in the information booth and distributed to each visitor
- 50 free tickets



## BECOME A CATEGORY SPONSOR

Rate: \$7,500

### WEB

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- Registration of your company in the exhibitor directory with the addition of a "Category sponsor" symbol

### SOCIAL MEDIA & NEWSLETTER

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- A dedicated article in a newsletter
- A dedicated publication on social networks
- Your logo in the partner thank you post

### ON SITE

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- Positioning of roll-ups distributed in the living room
- 3 stickers on the ground with the logo and the mention: Category sponsor (production not included)
- Your logo on the wall of thanks located at the exit of the fairs
- Your logo on the plan of the show in the information booth and distributed to each visitor
- 50 free tickets



# BECOME A FEATURED EXHIBITOR

Rate: \$3,000

## WEB

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- Registration of your company in the exhibitor directory with the addition of a Featured Exhibitor symbol
- Your logo as a featured exhibitor on the floor plan

## SOCIAL MEDIA & NEWSLETTERS

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- A Web banner in a newsletter with hyperlink
- A dedicated publication on a new product, a special salon discount

## ON SITE

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- 5 accreditations
- A poster in your booth with the mention: Featured Exhibitor
- Your logo as a featured exhibitor on the plan of the show in the information booth and distributed to each of the visitors
- 50 free tickets





## SPECIFIC SPONSORSHIP OPPORTUNITIES

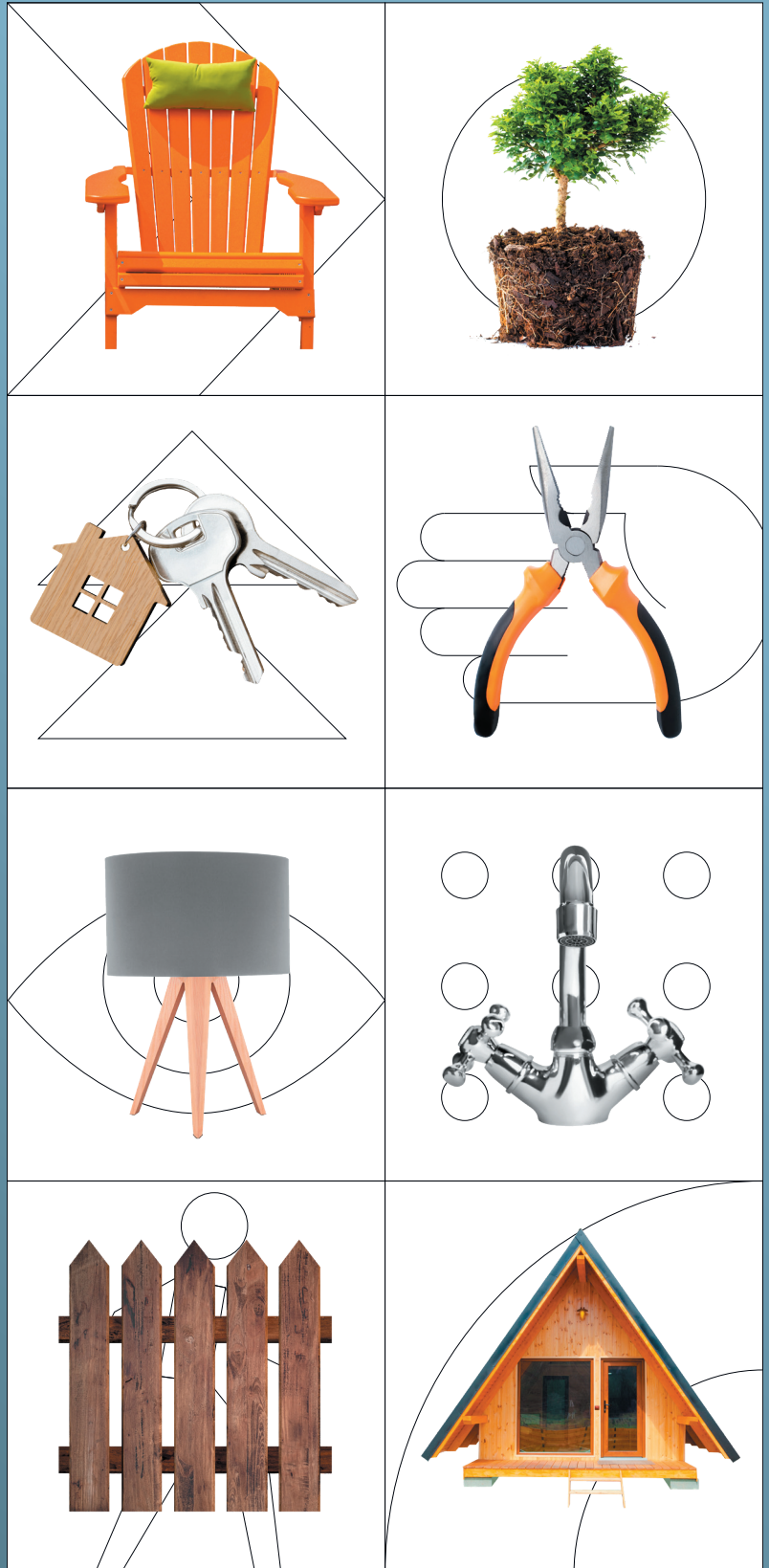
MARKETING TOOLS	RATE
Show bag official sponsorship Production costs extra	\$5,000
Promotional distribution at show exit	\$3,000
Leaflet distribution at show entrance	\$1,250
Advertising (big box format) rotating on the website of the home shows	\$1,000
Advertising in a newsletter of the home shows - Editorial or video and Web banner - Editorial or video or Web banner	\$750 \$500
Logo on floor decals (5)	\$550
Advertising on social media of the home shows	\$550



Need more information?

# CONTACT US!

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